

Media Trainings

GRIID media trainings are designed to:

- Assist you in understanding how media works
- Create your own media strategy
- How to develop relationships with reporters and news rooms
- Media tools – from Press Releases to creating your own media
- Developing media messages
- How to conduct an interview – includes mock interviews
- Putting on a Media Event
- Holding Media Accountable

Media Trainings are 3-6 hours long and can be designed around very specific topics or media campaigns. A 35 page packet is included in the training.

Contact Jeff Smith at 459-8423.